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ASSOCIATION OF GAMING EQUIPMENT MANUFACTURERS (AGEM) RENEWS TITLE SPONSORSHIP OF ANNUAL AGEM/AGA GOLF CLASSIC PRESENTED BY JCM GLOBAL

Organizers on Push to “Drive for \$1 Million”

LAS VEGAS (July 14, 2010) – The recently completed 12th annual AGEM/AGA Golf Classic presented by JCM Global raised \$100,000 to benefit the National Center for Responsible Gaming (NCRG). Now the Association of Gaming Equipment Manufacturers (AGEM) has renewed its title sponsorship of the event. The two-year sponsorship renewal was approved at yesterday’s meeting of the AGEM Board of Directors. For the title sponsorship, AGEM will donate \$50,000 each year for the next two years.

AGEM Executive Director Marcus Prater said, “This event is the best of its kind in our industry, and AGEM has enthusiastically approved the renewal of our title sponsorship. As an industry, we are mindful of the importance of responsible gaming, and we are very happy to support the NCRG and the research it conducts.”

“AGEM and its membership have been absolutely critical to the tournament’s success,” said JCM VP of Marketing Tom Nieman, who oversees the annual event. “In terms of direct sponsorship and in terms of rallying their membership base to participate, AGEM has proven itself to be a very valued friend to the NCRG and the important work the organization does. We are thrilled and grateful to them for renewing their title sponsorship and helping us tee off on the drive for \$1 million.”

To date, the event has raised nearly \$850,000 for the NCRG in its 12-year history. Organizers soon will launch a new “Drive for \$1 Million,” campaign with the goal of bringing the overall fundraising total for the tournament to \$1 million. The NCRG is the only national nonprofit organization dedicated to funding research on gambling disorders and increasing awareness about responsible gaming.

About AGEM

AGEM is an international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. AGEM has assisted regulatory commissions and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For information, visit www.agem.org.

About JCM Global

JCM Global is the automated transactions solutions provider trusted by operators and manufacturers alike. Its global offices provide top-level sales, engineering and service for the world’s best systems solutions for the banking, gaming, kiosk and retail industries. JCM Global sets standards with products such as the Universal Bill Acceptor (UBA®), Intelligent Cash Box (ICB®), the Vega™ bill validator and the new iVIZION™ bill validator. For more information, visit www.jcmglobal.com.

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