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NOVOMATIC CONFIRMS 2011 LONDON SHOW PRESENCE AT EARL'S COURT

Austrian Gaming Industries GmbH (AGI), international subsidiary of the Novomatic Group, has reacted swiftly to dispel recent media speculation and has officially confirmed the company's presence at the International Gaming Exhibition (IGE) to be held at London's Earl's Court from 25th-27th January, 2011.

Confirming the decision Jens Halle, Managing Director AGI, stated: "Recent speculation regarding the 2011 London show has perhaps been somewhat unhelpful. IGE is the traditional European show for the international gaming industry, one of the largest gaming business events in the world, and it is of great importance to the people who matter most: our customers. They tell us that they want to visit us in Earl's Court in 2011 and we are happy to be able to react promptly and positively to their wishes."

While confirming AGI's presence at IGE in Earl's Court for 2011 Jens Halle acknowledged that there will need to be further discussions regarding the show's venue for 2012 onwards. He said: "Earl's Court is our chosen venue for 2011 and any discussions regarding the show's location for 2012 and beyond can now be held in a calm and considered manner. In any case, the opinions and views of our customers will, as always for Novomatic, be a major factor in any such discussions."

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